



design your dreams

KSID PROSPECTUS 2020

B.Des


Programme in Design





KSD KERALA STATE
INSTITUTE OF DESIGN

under KASE, Department of Labour and Skills, Government of Kerala



Kerala State Institute of Design (KSID) was established under the Department of Labour and Skills, Government of Kerala in 2008 as an institute that would act as a body to promote and revive the dying crafts of the state. In 2014 KSID was merged with KASE, The State Skill Development Mission of Kerala and in 2015, KSID commenced its academic programme. The curriculum and KSID roadmap were developed and designed by National Institute of Design (NID), Ahmedabad.

KSID has been successfully conducting the PGDPD programmes in three streams of design, namely IT Integrated Communication Design, Integrated Lifestyle Product Design and Integrated Textile and Apparel Design. As time has moved on, the institute has moved forward to further expand its reach to the public by commencing undergraduate degree programmes in design.

With a wonderful team on board, the institute aims at imparting quality design education where the local context is also incorporated into the design pedagogy, where user needs are the chief focus, while also ensuring quality and functionality.

affiliation

KSID is affiliated to the All India Council for Technical Education (AICTE), as well as to A P J Abdul Kalam Technological University (KTU) and is now commencing a four year B.Des (Bachelor Degree in Design) programme.

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THE BACKGROUND

Design as a wide spectrum unveils the multiple dimensions and possibilities of problem solving, creative thinking and amalgamating the two with innovation! For many years now design as a domain has not only been widely accepted in the western countries, but has also been considered and recognized as one of great importance in impacting even day-to-day life. In India, the recent years have witnessed a wide spread acceptance and respect for the domain as well as realizing its importance. Kerala as a state in the country is also developing on these lines, although the speed could be accelerated. As part of this process, the state government has set up one of the first 'state government owned' design institutes of the country, Kerala State Institute of Design (KSID). Being one of the first institutes that offers Post Graduate diploma in the domain of design in the state, the institute is also now gearing up to commence the under-graduate level courses more commonly called the B.Des programmes or the Bachelor's Degree Programmes in design.

The Bachelor's Degree Programme (B.Des) at KSID focusses on giving students a generic and solid foundation in the domain of design enabling them to decide and direct their attention to specific areas of passion, thereby also unfolding possibilities for a future masters in the specific areas/sub domains of design. The total strength of the B.Des programmes is limited to 30 students per batch and is for a duration of four years. The process of admission to the B.Des programme follow norms of the various National Institutes to ensure quality intake.

KSID envisions to uphold both the traditional sector of crafts and design education, have an interface with the local industry along with design educational activities; reaching out with design programmes for the industry and the craft sector. These outreach activities not only gives recognition to the the students and the Institute but also helps in establishing a constant relationship with the Industry.



life at KSID!

The picturesque campus of KSID is not only abundantly blessed with the beauty of nature but also with a vibrant and exciting pool of young creative minds; energetic, lively and passionate!

Students have an in campus hostel and facilities such as library, an IT lab, department specific labs and workshops, 24-hour wifi and an in-house canteen.

The campus come to life not only with academics but the co-curricular activities students take up as well, which go beyond the boundaries of the campus and sometimes move out to enlighten the common man on design and how design and the creative spectrum can bring more meaning even in day-to-day life!

admission process

The process of admissions to every batch will be flagged off with the initial notification published in major newspapers across the country, on the KSID official website and notifications on general design websites. The admission process will start immediately after the notifications are published and applications will be available on official KSID website.



The initial selection would be based on the UCEED score and short-listed candidates will be called for an Interview .

Final selection of candidates will be purely based on merit and rank list which will be published after the interviews.

The entire duration of the B.Des programme would be for four years comprising of eight semesters.

Each student would have to undergo a mandatory generic foundation programme of 2 years and a 2 year domain specific training. The candidate, on successful completion of the first 2 years of generic foundation, then has the choice to choose the design discipline based on his/her merit and skills. At present KSID is offering electives in the following domains -

1. Product Design
2. Communication Design
3. Textile Design
4. Apparel Design

APJKTU syllabus is being followed for the program

the selection process

1. UCEED SCORE

Students with a Valid UCEED 2020 score may apply.

2. KSID INTERVIEWS

Shortlisted candidates based on the eligibility will be called for an Interview and final results will be published post Interviews.

TOTAL SEATS

The B.Des Programme is for four years and the total number of seats are limited to 30 per batch.

Out of the total 30 seats, 50% are reserved for in-state candidates (i.e. candidates from Kerala)

Admissions will be based on Reservations as per Kerala State Government rules.

IMPORTANT DATES

Last Date of Submitting Application Form November 16th 2020

Interview of Candidates
November 18th to November 20th

Publication of Selected list of Candidates
November 21st

1st Round Counselling
November 23rd

Second Round Counselling
November 26th

Last Date of Cancellation of Admission
November 27th

Last Date of Admission
November 30th

Starting of Classes
December 10th

eligibility

10+2/higher secondary exams with a mandatory minimum marks of 50%

Candidates having taken any stream in their higher secondary (10+2) that is, Science, Arts Commerce or Humanities can apply

Candidates must have obtained the above mentioned qualification from any recognized board of education such as ICSE, CBSE, IB, IGCSE or any other that is equivalent.

Applicants should have passed the higher-secondary (10+2) qualifying examinations with the desired criteria as mentioned above.

Candidates must have a valid UCEED 2020 score.

The upper age limit would be 20 (that is, only those born on or after August 1st 2000) for all Indian Nationals in the General Category and General EWS Category

For the Indian Nationals that fall in the Reserved Category (that would be OBC – Non-Creamy Layer, SC, ST) the upper age limit would be 23 (that is only those born on or after August 1st 1997)

how to apply

Once the admission procedure is announced (as detailed in section 2.0) interested candidates must download the application form from the KSID website (www.k-sid.ac.in). A registration fee of Rs.2000/- must be paid. Duly filled application form should be submitted online on or before the last date mentioned. On successful registration, the application form will be scrutinized and candidates who have met all required eligibilities will be informed about the next stage/s of the admission process..

Interviews

The Interviews are the second part of the screening. Interviews will act as a direct contact screening where candidates would face an interview board, a panel of internal faculty of the institute. The interview panel will converse with the candidate to get to know him/her better, understand the levels of passion for the domain, basic understanding of the domain, world view and so forth.

Shortlisted candidates based on eligibility will be called for an Interview.

fee structure

SEMESTER FEES	Rs. 75,000/- (per semester)
ADMISSION FEES	Rs. 2,000/-
ARTS AND SPORTS FEES	Rs. 1,500/- (per year)
STATIONARY FEES	Rs. 1,000/- (per year)
AMENITY FEES	Rs. 2,500/- (per year)
GRADUATION SHOW	Rs. 2,000/- (per year)
LIBRARY FEES	Rs. 2,000/- (per year)
PTA FEES	Rs. 1,500/- (one time)
CAUTION DEPOSIT	Rs. 10,000/- (one time)

hostel

A D M I S S I O N	Rs. 1,000/- (one time)
F E E S	Rs. 12,000/- (per year)
R E N T	
H O S T E L	Rs. 5,000/- (one time)
D E P O S I T	

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