

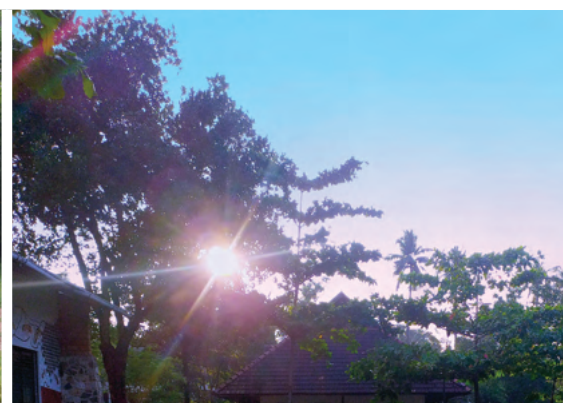


2021
B.Des
Prospectus

 KERALA STATE
INSTITUTE OF DESIGN

Kerala State Institute of Design
a unit of KASE, Department of Labour
and Skills, Government of Kerala

APPROVED BY AICTE
AFFILIATED TO APJ ABDUL KALAM
TECHNOLOGICAL UNIVERSITY





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Kerala State Institute of Design (KSID) was established under the Department of Labour and Skills, Government of Kerala in 2008 as an institute that would act as a body to promote and revive the dying crafts of the state. In 2014 KSID was merged with KASE, The State Skill Development Mission of Kerala and in 2015 KSID commenced its academic programme.

KSID has been successfully conducting the PGDPD programmes in three streams of design, namely IT Integrated Communication Design, Integrated Lifestyle Product Design and Integrated Textile and Apparel Design. As time has moved on, the institute has moved forward to further expand its reach to the public by commencing undergraduate degree programmes in design.

With a wonderful team on board, the institute aims at imparting quality design education where the local context is also incorporated into the design pedagogy, where user needs are the chief focus, while also ensuring quality and functionality.

KSID is affiliated to the All India Council for Technical Education (AICTE) as well as the APJ Abdul Kalam Technological University (KTU).

KSID



As part of this process, the state government has set up one of the first 'state government owned' design institutes of the country, Kerala State Institute of Design (KSID). Being one of the first institutes that offers Post Graduate recognition in the domain of design in the state, the institute also commenced the under-graduate level courses more commonly called the B.Des programmes or the Bachelor's Degree Programmes in design, in the year 2020. The total strength of the B.Des programmes is 30 students per batch, for a duration of four years. The process of admission to the B.Des programmes would follow that of the various National Institutes and would also ensure quality intake.

Background

Design as a wide spectrum unveils the multiple dimensions and possibilities of problem solving, creative thinking and amalgamating the two with innovation! For many years now design as a domain has not only been widely accepted in the western countries, but has also been considered and recognized as one of great importance in impacting even day-to-day life. In India, the recent years have witnessed a wide spread acceptance and respect for the domain as well as realizing its importance. Kerala as a state in the country is also developing on these lines, although the speed could be accelerated.

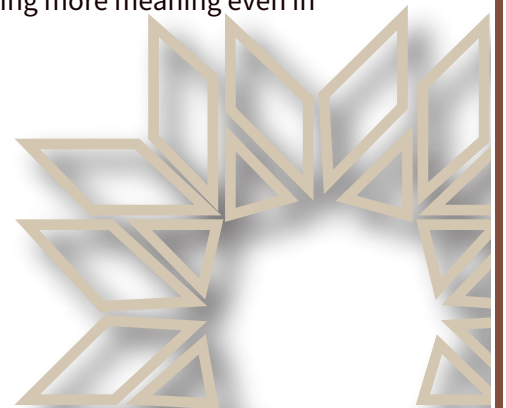
KSID's envisions to uphold both the traditional sector of crafts along with design education; have an interface with the local industry along with design educational activities, reaching out with design programmes for the industry and the craft sector. These outreach activities would give recognition to the institute and the graduates and at the same time help to be in constant touch with the industry.

Life at KSID

The picturesque campus of KSID is not only abundantly blessed with the beauty of nature but also with a vibrant and exciting pool of young creative minds; energetic, lively and passionate!

Students have an in campus hostel and facilities such as library, an IT lab, department specific labs and workshops, 24-hour wifi and an in-house canteen.

The campus comes to life not only with academics but also with the co-curricular activities students take up as well, which go beyond the boundaries of the campus and sometimes move out to enlighten the common man on design and how design and the creative spectrum can bring more meaning even in day-to-day life!



Admission Process

The process of admissions for every batch is flagged off with the initial notification that comes in major newspapers across the country, on the KSID official website and also as notifications on general design websites. The notifications are released the day admission commences and admission forms are available on the official KSID website.

It may be noted that candidates that pass the rounds of examinations and entrance tests get admitted to the B.Des programme. The initial selection would be based on the KTU/KSID DAT, and short-listed candidates would be further interviewed and selected based on portfolio and studio test/interview at KSID.

Each student would have to undergo a mandatory generic foundation programme of 2 years and a 2 year domain specific training. The candidate, on successful completion of the first 2 years of generic foundation, then has the choice to change or to choose the design discipline based on his/her merit, faculty consent and also basic talents and skills for the forthcoming two years.

The entire duration of the B.Des programme is for four years, the final two years being specialized towards a specific design domain after the 2 years of foundation programme.

Selection Process

1. KSID/KTU DAT

Students would have to undergo a Design Aptitude Test wherein their basic design knowledge and aptitude is tested along with proficiency in language, general awareness and so forth.

2. KSID STUDIO TEST

Students that have been selected will then have to undergo a studio test by KSID and will have to pass the same

3. KSID INTERVIEWS

Post the studio test, KSID will also conduct an interview and selection will be purely based on merit and rank list of scores

Total Seats

The B.Des Programme is for four years and the total number of seats are 30 per batch. The total number of seats per batch is 30, with reservations as per the Government of Kerala rules. Out of the total 30 seats, 50% would be reserved for in-state candidates (that is, candidates from Kerala). And the rest will be selected based on All India Design Aptitude Test(DAT) conducted by KSID.

Reservations as per Kerala State Government rules and the Kerala B.Des Admission Reservation Policy.

KSID DAT is conducted for selecting candidates towards the All India Quota. The total seat reserved for this category is 15.

Last date of submitting Application Form
September 4th 2021

DAT
September 15th 2021

Results of DAT
September 25th 2021

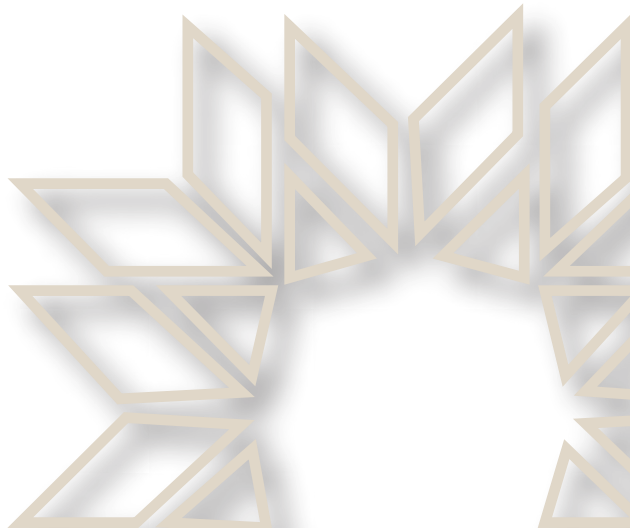
1st Round Counselling
September 30th 2021

Second Round counselling **October 10th 2021**

Last Date of cancellation of Admission **October 15th 2021**

Last date of Admission
October 20th 2021

Starting of Classes
October 25th 2021





Eligibility

10+2/higher secondary exams with a mandatory minimum marks of 50%

Candidates having taken any stream in their higher secondary (10+2) that is, Science, Arts Commerce or Humanities can apply

Candidates must have obtained the above mentioned qualification from any recognized board of education such as ICSE, CBSE, IB, IGCSE or any other that is equivalent.

Applicants should have passed the higher-secondary (10+2) qualifying examinations with the desired criteria as mentioned above.

The upper age limit would be 20 (that is, only those born on or after August 1st 2001) for all Indian Nationals in the General Category and General EWS Category.

For the Indian Nationals that fall in the Reserved Category (that would be OBC – Non-Creamy Layer, SC, ST) the upper age limit would be 23 (that is only those born on or after August 1st 1998)



How to Apply

Once the admission procedure is announced (as detailed in section 2.0) interested candidates must apply online on the KSID admission portal (www.admission.ksid.ac.in). A registration fee of Rs.2000/- must be paid. The application form must duly be filled and submitted. On successful registration the application form will be scrutinized and if all basic eligibility is met the candidate will be intimated about the next stage/s of admission process.

KSID/KTU DAT

There would be a Design Aptitude Test (DAT) conducted by KTU/KSID wherein basic knowledge and aptitude of the candidates are tested. This includes both broad and specific areas such as general knowledge, design awareness, language, design aptitude and so forth. As the entire spectrum of design is on acceleration in the country it is important to ensure that the young talents are ready for and passionate about the journey forward.

Studio Test and Interviews

As the second round of selection, the screened and selected candidates who have cleared the DAT will further have to undergo a studio test. This second phase of screening would test basic 'hands-on' skills of the candidates in aspects of creative and cognitive skills, hands-on skills, and basic neatness and quality of work and dedication.

The Interviews are the second part to the second stage of screening. Interviews would basically act as a direct contact screening wherein candidates would face an interview board, a panel of internal faculty of the institute and concerned department, faculty of other departments and external experts. The interview panel would study the candidate portfolio (a mandatory aspect) and also would converse with the candidate to get to know him/her better understand the levels of passion for the domain, basic understanding of the domain, world view and so forth.



Fee Structure

SEMESTER FEE

Rs. 75,000/- (per semester)

ADMISSION FEES

Rs. 2,000/-

ARTS AND SPORTS

Rs. 1,500/- (per year)

FEE STATIONARY FEES

Rs. 1,000/- (per year)

AMENITY FEE

Rs. 2,500/- (per year)

GRADUATION SHOW

Rs. 2,000/- (per year)

LIBRARY FEE

Rs. 2,000/- (per year)

PTA FEE

Rs. 1,500/- (one time)

CAUTION DEPOSIT

Rs. 10,000/- (one time)



Hostel Fee

ADMISSION FEES

Rs. 1,000/- (one time)

RENT

Rs. 12,000/- (per year)

HOSTEL DEPOSIT

Rs. 5,000/- (one time)



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